

Community Update

Follow The Money **2018 Sunnyvale Council Races** **PART 3**

Sunnyvale Public Lands Act

<http://www.SunnyvalePublicLandsAct.com>

October 16, 2018

Education and Campaign Funding

Voter Education

- Candidate Positions: What Matters to Your Family?
- Resident Funded vs. Out-of-Town Funding
- Sources of Council Campaign Funding
- *Campaigning Integrity and Ethical Behavior Matter*
- **Every Vote Matters: Cast Ballot on Tues Nov 6th!**

Campaigns Cost Money

- It's a Reality of Modern Election Campaigning
- \$20K for Modest Amount of Yard Signs and Mailers
- \$15K to \$25K Should Be Adequate for Sunnyvale
 - **Why is 2x to 10x Spent on Sunnyvale Elections?**

Funding and Influence of Elections

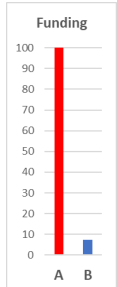
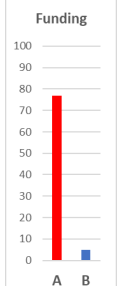
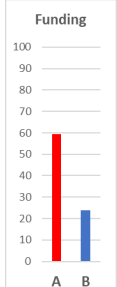
Funding and Influence Comes In Many Forms

- Direct Campaign Contributions
- Independent Expenditures
- May Include Donation Laundering
 - Funneling Funds Through PACs and Companies
 - Funneling Funds Through Families

Supporting Your Favorite Candidates

- Do You See An Imbalance in Local vs Out-of-Town Support?
- Which Candidates Support Your Family Goals, Quality of Life?
- Which Best Support a Vibrant, Safe, Well Run Sunnyvale?
- Consider What You Can Do
 - **Donate \$\$ Now? \$25, \$100, \$500, What You Can Afford**
 - **Contact Candidates For Additional Ways to Help**
 - **Remember to Vote on Nov 6th**

2018 Direct Council Funding Example

Sunnyvale Council Seat	Candidate A and Election Campaign Funding Sources*		Candidate B and Election Campaign Funding Sources*
1 	Gustav Larssen <ul style="list-style-type: none"> Approximately \$67,000 in donations and \$34,000 in loans. 31% of donors are from Sunnyvale. 35% of donation \$\$\$\$ from Sunnyvale donors. \$2500 recent donation from SunPAC, which funnels money from PAC's, corporations, associations, and developers. \$1000 from SF's Jay Paul, with five active Sunnyvale projects \$2000 and \$900 from John and Stephen Vidovich, developers and commercial landlords of Sunnyvale property. Many realtors, developers, corporations, or PAC donors. 	Vs.	Henry Alexander <ul style="list-style-type: none"> Approximately \$7000 in donations and \$400 in loans. 88% of donors are from Sunnyvale. 93% of donation \$\$ from Sunnyvale donors. 100% of donations are from individuals. All donations in the range of \$100 to \$1000. No realtors, no property developers, no landlords, no PACs, no corporate money.
2 	Glenn Hendricks <ul style="list-style-type: none"> Approximately \$47,000 in donations and \$30,000 in loans. 40% of donors are from Sunnyvale. 23% of donation \$\$\$\$ from Sunnyvale donors. \$2500 recent donation from SunPAC, which funnels money from PAC's, corporations, associations, and developers. \$1000 from SF's Jay Paul, with five active Sunnyvale projects \$2000 and \$900 from John and Stephen Vidovich, developers and commercial landlords of Sunnyvale property. Many realtors, developers, corporations, or PAC donors. 	Vs.	Josh Grossman <ul style="list-style-type: none"> Approximately \$5000 in donations, no loans. 69% of donors are from Sunnyvale. 72% of donation \$\$ from Sunnyvale donors. 100% of donations are from individuals. All donations in the range of \$100 to \$1000. No realtors, no property developers, no landlords, no PACs, no corporate money.
3 	Mason Fong <ul style="list-style-type: none"> Approximately \$59,000 in donations and \$500 in loans. 26% of donors are from Sunnyvale. 22% of donation \$\$\$\$ from Sunnyvale donors. \$2500 recent donation from SunPAC, which funnels money from PAC's, corporations, associations, and developers. \$1000 from SF's Jay Paul, with five active Sunnyvale projects \$2000 and \$900 from John and Stephen Vidovich, developers and commercial landlords of Sunnyvale property. Many realtors, developers, corporations, or PAC donors. 	Vs.	John Cordes <ul style="list-style-type: none"> Approximately \$14,000 in donations and \$10,000 in loans. 64% of donors are from Sunnyvale. 68% of donation \$\$ from Sunnyvale donors 100% of donations are from individuals. All donations in the range of \$100 to \$1000. No realtors, no property developers, no landlords, no PACs, no corporate money.

* Data is approximate as of 10/15/18 FPPC filings with Sunnyvale's NetFile system

** To review campaign contributions and expenditures, please visit the City of Sunnyvale's NetFile system at <https://public.netfile.com/pub2/?aid=COS>

Funding Source Effects On Sunnyvale

Perceptions









- Councilmembers Beholden to Big Money Interests
- Council Unresponsive to Citizens Over Special Interests
- Corporate and PAC Voices Drown Out Residents
- Campaign Contributions and Voting Records on Projects Make Council Members Appear to be Puppets of Those Developer and PAC Interests

Hot Button Issues

- **Are Sunnyvale Elections Being Bought?**
- Who Are Council Members Working For?
- Former Councilmembers Essentially Lobbying the City

Direct Council Funding Example

SunPAC Funding Before and After Measure M Election

Measure M Position and Donor Rank (non-PAC)	OPPOSED <u>3rd Largest</u> \$7,000	OPPOSED <u>2nd Largest</u> \$8,000	OPPOSED <u>Top Donor</u> \$21,166.98	OPPOSED \$0.00	OPPOSED \$0.00	OPPOSED \$0.00	SUPPORTED <u>3rd Largest</u> \$2,000
Sunnyvale City Council							
SunPAC Donations *							
	Hendricks	Larsson	Griffith	Klein	Smith	Melton	Goldman
2009 to 2015	2,500.00	2,500.00	5,000.00	NA	NA	NA	NA
Pre-Election 2016				5,000.00		2,500.00	
Post-Election 2016				1,500.00		1,500.00	
1Q 2017	5,000.00	5,000.00					
2Q 2017					** 2,000.00		
3Q 2017							
4Q 2017						2,500.00	

* SunPAC also made a December 12, 2016 Post-Election Donation of \$5,000 to Save Our Sunnyvale, No on M.

** NOTE: Council member Nancy Smith donated the unsolicited and unwanted SunPAC donation to a charitable cause. Due to circumstances of timing it remains on the financial disclosure filings. Thank you Council member Smith for your ethical solution to the unsolicited PAC donation.

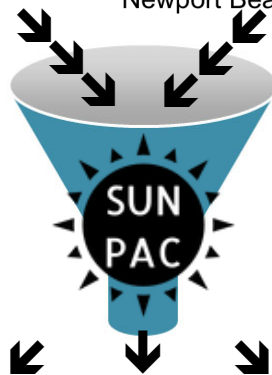
*** Source Sunnyvale City Clerk NetFile System FPPC Filings: <http://nf4.netfile.com/pub2/Default.aspx?aid=COS>

Donation Laundering

Donations to SunPAC (\$1K and Up 2016 to 2017)

Example Direct Donation & Independent Expenditure Donors

PG&E Corporation	San Jose	07/11/2016	2000.00
CalAtlantic Group	Pleasanton	08/08/2016	1000.00
Sobrato Organization	Cupertino	08/08/2016	1000.00
Irvine Company	Newport Beach	08/08/2016	1000.00
George Marcus & Affiliates entities	Palo Alto	08/08/2016	2000.00
Landbank Investments LLC	Menlo Park	08/09/2016	1000.00
Watt Investments	Santa Monica	09/01/2016	5000.00
Paul Holdings Inc.	San Francisco	09/01/2016	2000.00
CREPAC-CAR	Los Angeles	09/01/2016	2000.00
SEAPAC	Novato	09/02/2016	1000.00
DeAnza Bldg & Maint	Los Altos	09/02/2016	4000.00
Level 10 Construction	Sunnyvale	09/02/2016	2000.00
Sequoia Del Rey	San Jose	09/09/2016	2000.00
B I A	Walnut Creek	08/20/2016	1000.00
Sares Regis Group	San Mateo	09/17/2016	1000.00
Cal Atlantic Group, Inc	Irvine	08/25/2017	1000.00
Trumark Homes LLC	San Ramon	08/25/2017	1000.00
Irvine Company	Newport Beach	08/28/2017	1000.00
Sobrato Organization		08/31/2017	2000.00
JP DiNapoli Companies		09/11/2017	2000.00
Associated Builders & C		09/20/2017	1000.00
Silicon Sage Builders		09/20/2017	2000.00
Sunnyvale Employees A		09/20/2017	1000.00
Paul Holdings, Inc.		09/24/2017	2000.00
George M Marcus & Affi		09/25/2017	1000.00
DeAnza Building & Mair		09/30/2017	2000.00
STC Ventures, LLC		09/30/2017	2000.00
P G & E Corporation		11/20/2017	4000.00
CREPAC		12/29/2017	2000.00



Sunnyvale City Council and Local Measures

A Sunnyvale Solution?

**Is it time for Sunnyvale Voters to
REJECT Big Money Candidates?**