

Community Update

Follow The Money 2018 Sunnyvale Council Races PART 4

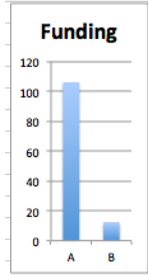
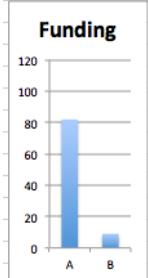
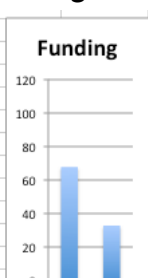
Sunnyvale Public Lands Act

<http://www.SunnyvalePublicLandsAct.com>

October 30, 2018

(Rev 4D revised 11/5/18)

2018 Direct Council Funding UPDATE

Sunnyvale Council Seat	Candidate A and Election Campaign Funding Sources*		Candidate B and Election Campaign Funding Sources*
<p>1</p> 	<p>Gustav Larsson</p> <ul style="list-style-type: none"> Approximately \$72,000 in donations and \$34,000 in loans. Includes \$6,700 in Direct Donations from 7 PACs 30% of donors are from Sunnyvale. 36% of donation \$\$\$\$ from Sunnyvale donors. \$2,000 recent donation from CA Real Estate PAC \$2,500 recent donation from SunPAC, which funnels money from PAC's, corporations, associations, and developers. \$1,000 from SF's Jay Paul, with five active Sunnyvale projects \$2,000 and \$900 from John and Stephen Vidovich, developers and commercial landlords of Sunnyvale property. Many realtors, developers, corporations, or PAC donors. 	Vs.	<p>Henry Alexander</p> <ul style="list-style-type: none"> Approximately \$12,000 in donations and \$400 in loans. 84% of donors are from Sunnyvale. 92% of donation \$\$ from Sunnyvale donors. 100% of donations are from individuals. All donations in the range of \$100 to \$1,000. No realtors, no property developers, no landlords, no PACs, no corporate money.
<p>2</p> 	<p>Glenn Hendricks</p> <ul style="list-style-type: none"> Approximately \$52,000 in donations and \$30,000 in loans. Includes \$7,100 in Direct Donations from 7 PACs 36% of donors are from Sunnyvale. 21% of donation \$\$\$\$ from Sunnyvale donors. \$2,000 recent donation from SILVAR Real Estate PAC \$2,500 recent donation from SunPAC, which funnels money from PAC's, corporations, associations, and developers. \$1000 from SF's Jay Paul, with five active Sunnyvale projects \$2000 and \$900 from John and Stephen Vidovich, developers and commercial landlords of Sunnyvale property. Many realtors, developers, corporations, or PAC donors. 	Vs.	<p>Josh Grossman</p> <ul style="list-style-type: none"> Approximately \$9,000 in donations, no loans. 80% of donors are from Sunnyvale. 80% of donation \$\$ from Sunnyvale donors. 100% of donations are from individuals. All donations in the range of \$100 to \$1,000. No realtors, no property developers, no landlords, no PACs, no corporate money.
<p>3</p> 	<p>Mason Fong</p> <ul style="list-style-type: none"> Approximately \$67,000 in donations and \$500 in loans. Includes \$11,250 in Direct Donations from 14 PACs 25% of donors are from Sunnyvale. 24% of donation \$\$\$\$ from Sunnyvale donors. \$2,000 recent donation from CA Real Estate PAC \$1,000 recent donation from CA Apartment Assoc PAC \$2,500 recent donation from SunPAC, which funnels money from PAC's, corporations, associations, and developers. \$1,000 from SF's Jay Paul, with five active Sunnyvale projects \$2,000 and \$900 from John and Stephen Vidovich, developers and commercial landlords of Sunnyvale property. Many realtors, developers, corporations, or PAC donors. 	Vs.	<p>John Cordes</p> <ul style="list-style-type: none"> Approximately \$22,500 in donations and \$10,000 in loans. Includes \$100 in Direct Donations from 1 PAC 67% of donors are from Sunnyvale. 76% of donation \$\$ from Sunnyvale donors 99% of donations are from individuals. Most donations in the range of \$100 to \$1,000 (1 donor more) No realtors, no property developers, no landlords, 1 PAC (small: \$100), no corporate money.

* Data is approximate as of 10/29/18 FPPC filings with Sunnyvale's NetFile system.

Chart revised 11/5/18

** To review campaign contributions and expenditures, please visit the City of Sunnyvale's NetFile system at <https://public.netfile.com/pub2/?aid=COS>

2018 PAC → Direct Council Donations

Filer_NamL	Entity_C	Tran_NamL	Tran_City	Tran_Date	Tran_Amt1
Cordes for Sunny	COM	Santa Clara League of Conservation Voters	San Jose	09/23/2018	100.00
Glenn Hendricks	COM	Build Jobs PAC	Walnut Creek	08/15/2018	500.00
Glenn Hendricks	COM	SUNPAC	Sunnyvale	09/22/2018	2500.00
Glenn Hendricks	COM	California League of Conservation Voters - San	San Jose	09/24/2018	100.00
Glenn Hendricks	COM	California Apartment Assoc - PAC	Sacramento	10/01/2018	500.00
Glenn Hendricks	COM	Lincoln Club PAC	Sacramento	10/12/2018	1000.00
Glenn Hendricks	COM	IBEW No. 332	San Jose	10/13/2018	500.00
Glenn Hendricks	COM	Silicon Valley Assoc of Realtors - SILVAR, Cal F	Cupertino	10/15/2018	2000.00
Larsson for Coun	COM	Build Jobs PAC	Walnut Creek	08/17/2018	500.00
Larsson for Coun	COM	IBEW 332 Education Fund	San Jose	09/15/2018	1000.00
Larsson for Coun	COM	California League of Conservation Voters - San	San Jose	09/24/2018	100.00
Larsson for Coun	COM	SUNPAC	Sunnyvale	09/27/2018	2500.00
Larsson for Coun	COM	California Apartment Association Political Actior	Sacramento	10/02/2018	500.00
Larsson for Coun	COM	Dean Democratic Club of Silicon Valley	Palo Alto	10/13/2018	100.00
Larsson for Coun	COM	California Real Estate Political Action Committe	Los Angeles	10/15/2018	2000.00
Mason Fong for (COM	Asian Americans for Good Government PAC	San Leandro	05/15/2018	500.00
Mason Fong for (COM	API Empowerment PAC	Sunnyvale	05/20/2018	250.00
Mason Fong for (COM	Young API Democrats of CA	Sacramento	05/23/2018	250.00
Mason Fong for (COM	BUILD JOBS PAC	Walnut Creek	08/07/2018	500.00
Mason Fong for (COM	Peninsula Democratic Coalition/FED	Mountain View	08/23/2018	250.00
Mason Fong for (COM	AT&T CALifornia Employee - Employee Political	San Francisco	09/19/2018	500.00
Mason Fong for (COM	IBEW	San Jose	09/26/2018	1000.00
Mason Fong for (COM	IFPTE Local 21 - TJ Anthony PAC Fund	San Francisco	09/26/2018	1000.00
Mason Fong for (COM	California Apartment Association PAC	Sacramento	10/02/2018	1000.00
Mason Fong for (COM	SUNPAC	Sunnyvale	10/05/2018	2500.00
Mason Fong for (COM	SEIU Local 521 Candidate PAC	Sacramento	10/08/2018	250.00
Mason Fong for (COM	California Real Estate PAC	Los Angeles	10/15/2018	2000.00
Mason Fong for (COM	BAYMEC	San Jose	10/18/2018	250.00

32% From Sunnyvale PACs

\$24,150 Direct Donations from PACs



Fund Sunnyvale City Council Candidates

2018 PAC → Independent Expenditures

Filer_NamL	Amount	Exp_Date	Expn_Dscr	Sup_Opp	Cand_Na
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	4793.18	10/12/2018	MASS MAIL	S	GLENN HE
Innovation for Everyone	11544.61	10/23/2018	LIT, POS	S	Glenn Henc
Sunnyvale Public Safety Officers Association PAC	184.81	10/24/2018	mailer	S	Hendricks
Sunnyvale Public Safety Officers Association PAC	250	10/24/2018	mailer	S	Hendricks
Sunnyvale Public Safety Officers Association PAC	1026.33	10/24/2018	mailer	S	Hendricks
Sunnyvale Public Safety Officers Association PAC	1548.41	10/24/2018	postage for mailer	S	Hendricks
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	4502.22	10/26/2018	MASS MAIL	S	GLENN HE
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	4793.18	10/12/2018	MASS MAIL	S	GUSTAV LA
South Bay AFL-CIO Labor Council Committee on Pc	3549.7	10/15/2018	Mailer (Estimated Costs)	S	Gustav Lars
Innovation for Everyone	11544.62	10/23/2018	LIT, POS	S	Gustav Lars
Sunnyvale Public Safety Officers Association PAC	184.81	10/24/2018	mailer	S	Larsson
Sunnyvale Public Safety Officers Association PAC	250	10/24/2018	mailer	S	Larsson
Sunnyvale Public Safety Officers Association PAC	1026.33	10/24/2018	mailer	S	Larsson
Sunnyvale Public Safety Officers Association PAC	1548.41	10/24/2018	postage for mailer	S	Larsson
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	4502.22	10/26/2018	MASS MAIL	S	GUSTAV LA
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	9586.36	10/12/2018	MASS MAIL	S	MASON FC
South Bay AFL-CIO Labor Council Committee on Pc	3549.69	10/15/2018	Mailer (Estimated Costs)	S	Mason Fong
NATIONAL ASSOCIATION OF REALTORS FUND (I	2151.18	10/22/2018	VOTER FILE	S	MASON FC
NATIONAL ASSOCIATION OF REALTORS FUND (I	13750	10/22/2018	POLLING	S	MASON FC
NATIONAL ASSOCIATION OF REALTORS FUND (I	13000	10/22/2018	ONLINE ADS	S	MASON FC
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	13506.66	10/23/2018	MASS MAIL	S	MASON FC
Sunnyvale Public Safety Officers Association PAC	184.81	10/24/2018	mailer	S	Fong
Sunnyvale Public Safety Officers Association PAC	250	10/24/2018	mailer	S	Fong
Sunnyvale Public Safety Officers Association PAC	1026.33	10/24/2018	mailer	S	Fong
Sunnyvale Public Safety Officers Association PAC	1548.4	10/24/2018	postage for mailer	S	Fong
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	5886.43	10/25/2018	MASS MAIL	S	MASON FC
CALIFORNIA APARTMENT ASSOCIATION HOUSIN	4502.22	10/26/2018	MASS MAIL	S	MASON FC
Santa Clara County League of Conservation Voters	4,739.70	10/18/2018	Mailer	S	Larsson/Hendricks/Cordes

\$124,931 Independent Expenditures (10/29/18 FPPC data, chart revised 10/31/18)



Benefit Sunnyvale Council Campaigns

Council Candidate Score Card

Candidate	PAC Money (# & \$\$)	Developer Money	Corp Money	Individual Money	Independent Expenditures Made In Support Of
SEAT 1					
Larsson	X (7 / \$6,700)	X	X	X	X (\$28,979)
Alexander				X	
SEAT 2					
Hendricks	X (7 / \$7,100)	X	X	X	X (\$25,429)
Grossman				X	
SEAT 3					
Fong	X (14 / \$11,250)	X	X	X	X (\$68,942)
Cordes	X (1 / \$100)			X	X (\$1,580)

Why So Much Campaign Funding?

Campaigns Cost Money

- \$20K for Modest Amount of Yard Signs and Mailers
- \$15K to \$25K Should Be Adequate for Sunnyvale
 - Why is 2x to 10x Spent on Sunnyvale Elections?

Reasons

- Some Candidates Overwhelm With \$\$\$\$ As Strategy
- Big Money Interests Want A Favorable City Council
- PACs and Corporations Want to Influence Elections
 - They Want To Indirectly Pick YOUR City Council
- Expect Return On Their Investments

Sunnyvale Voters

The Choice is Yours

Thoughts For Sunnyvale Voters

- **Overwhelming Funding NOT EQUAL to Better Candidate**
- **Talk With Candidates, Visit Their Websites**
- **Remember YOU Elect Your Council Members**

Remember to Vote on Nov 6th!